

Semester Begins: August 22nd  
Promotion period: Aug 23rd - Oct 25th  
Election: October 3rd & 4th

## **FRESHMAN ELECTION TIMELINE**

Fall 2022

September 7th

- Applications go live on BBNvolved @ 9am
- Applications approved on a rolling basis \*TBD

September 14th

- Candidates Meeting– 5pm-6pm

September 19th

- Filing Period ends @ 4:00pm
- Write-in period begins

September 20th

- Election Materials Stamped from 9am - 3pm
- SGA office

September 26th

- Write-period ends at 8am

September 27th

- Platform statements due by 9am

September 28th

- Platform statements will be made available on BBNvolved

October 3rd & 4th

- Election Day
- Begins at 9am on the 3rd
- Ends at 5pm on the 4th

October 3rd Polling Locations (11am-2pm)

- Gatton Student Center - Desk outside of the Student Government Office
- Central Campus: The 90
- South Campus: Ag North

October 4th Polling Locations (11am-2pm)

- Gatton Student Center - Desk outside of the Student Government Office
- Central Campus: White Hall
- South Campus: Johnson Center

October 4th - Room TBD

- Election results verified @ 5pm
- Unofficial Results announced in person 8pm
- Unofficial Results posted on social media by 10pm

October 10th - Room TBD

- Expenditure forms due by 4pm
- Claims due @ 9am
- Claims review meeting @ 5:30pm
  - Any with merit get sent to the Supreme Court by 10am

October 10th

- Claims Briefs sent to Chief Justice by 10pm

Week of October 10th, pending on availability

- Supreme Court hearing

Week of October 10th

- Official results announced and posted on social media
- If no claims are filed, official results can be announced sooner.

## **Fall 2022 Freshman Senate Election - Promotion Plan**

### **Marketing Outlets**

*Social Media, Faculty, Visuals on Campus, Information Sessions*

### **Social Media Ideas**

#### **Senate takeover:**

- Have various senators (Senate Chair, Committee Chairs, former freshman senators) post short videos on the SGA Insta story to talk about what they do in Senate, what committee they're on and what they do, why they enjoy being a senator, tips for campaigning, what they're looking forward to this school year, etc.

#### **Allow Freshman to ask questions via Instagram stories:**

- What are Freshman Elections?
- What do freshman senators do?
- How do I get involved?
- When do applications go live?
- Can I run for senate if I'm off-campus?

#### **Proposed promotion outlets:**

- Informative emails to professors, advisors, departments
- Yard signs
- Student center screen promotion
- Tabling

#### **After filing period ends:**

- Meet the candidates on Instagram
- Tabling
- Election Day - Elections Commissioner takeover on Insta

## **Promotional Initiative List- Fall 2022**

### **Social Media:**

- Senate Member Story Takeover
  - Senate members share answers to Instagram Story Questions
- Freshman Student Question Section
- Meet the Candidates
- Election Day - Elections Commissioner takeover

### **Faculty:**

- Informational emails sent to every department head
- Professors, advisors, offices
- Career Center, CARES, Honors College, MLK Center, First Gen

### **Visuals on Campus:**

- Promo graphics on the student center screens
- Yard signs promoting the election across campus
- Tabling